

## Thursday, May 26

**3:00 – 7:00 PM**

Conference Center Lobby

Registration open

**5:00 – 6:30 PM**

Seminar Meetings 1

**7:00 – 9:00 PM**

Welcome Reception (hors d'oeuvres, cash bar)

**9:00 PM - ?**

After hours parlor in Hospitality Suite

## Friday, May 27

Registration and Exhibits open from 8:00 am - 5:00 pm

**A: CONCURRENT SESSIONS (8:30 - 9:45 AM)**

### **A.1 Seminar Room 1**

**FEATURED SESSION**

Burke in the Archives: Using the Past to Transform the Future of Burkean Studies

Dana Anderson, Jessica Enoch, and Ann George

### **A.2 Seminar Room 2**

**RHETORICS OF WORK**

Frédérique Chave, "All the Emergency Room's a Stage"

Alexandra Bidet, "From Dewey to Burke: New Perspectives on Communication at Work"

Sarah Whyte, "Introducing Team Briefings in the Operating Theatre: A Pentadic Ethnography of Social Change"

### **A.3 Teleconference Room**

#### **BURKE AND THE GOOD LIFE**

Ron Roach, “Lucky Strikes and Gray Flannel: TV’s Mad Men as Redemptive Drama”

Stan A. Lindsay, “Disney’s “Tangled” Take on Parent-Child Separation”

Stephen McElroy, “Identifying With the NFL: The Rhetoric of Sunday’s “Battle””

### **A.4 Meeting Rooms 1 and 2**

#### **RHETORICS OF IDENTIFICATION**

Walter Irarte, “Devising an Image: Burke’s Identification as Pedagogy”

Camille Kaminski Lewis, ““The More Things Change, The More They Stay the Same” — Coding and Exploding “Segregation” into Thousands of “Separations””

Scott Gage, “Intimate Horrors: Lynching Postcards and the Role of Personalization in Burke’s Theory of Consubstantiality”

### **A.5 Meeting Rooms 3 and 4**

#### **BURKE AND THE GOOD LIFE**

Lorin Milotta, “Perspective by Incongruity: Burke as Personal Trainer”

Nicole E. Green, “Prom, the “Big Game,” Homecoming, and Becoming Symbol-Wise?: A Case for Kenneth Burke in the High School Classroom”

Cherise Bacalski, ““being alive, we seek to live”: The Body and Aesthetic Experience”

**9:45 - 10:15 AM**

Refreshment Break

## **B: CONCURRENT SESSIONS (10:15-11:30 AM)**

### **B.1 Seminar Room 1**

#### **ECO-RHETORIC I: USING BURKE TO COUNTER ‘POLLUTION’ WITH ‘A TOTALLY DIFFERENT MAGIC’**

Nathaniel Rivers, “Action Constituting Motion: Revisiting Burke and Material-Rhetorical Ecologies”

Rick Coe, “Using Burkean Rhetoric to Save Nature from Culture: A Draft Program for Intellectuals, Artists, and Activists”

Robert Wess, “Burke and the Current Crisis in Ecocriticism”

## **B.2 Seminar Room 2**

### **PEDAGOGY**

Ashley Watson, “The Isolated Pentad: Composition Textbooks’ Evolving Adaptations of Kenneth Burke’s Dramatism”

Emily Ligon, “Theory in Action: Putting Terministic Screens into Practice”

Jacob Robertson, “The Dramatistic Classroom: Burkean Grammatiks as Critical Pedagogy”

## **B.3 Teleconference Room**

### **SPATIAL RHETORICS**

Gretchen Underwood, “To Go Where No (Hu)Man Has Gone Before: A Dramatistic Analysis of Presidential Discourse on Space”

Josh Mehler, “The Human Barnyard: Kenneth Burke, Time Geography, and the “Spatial Turn””

Katherine Bridgman, “Re-“Fitting” Scene: Identification”

## **B.4 Meeting Room 1 and 2**

### **RHETORICS OF WAR AND PEACE**

Dmitri Stanchevici, “The Constitution of Order in the Reports of Stalin’s Secret Police”

James J. Kimble, “\_Ad Pacem Purificandam\_: Toward a Burkean Perspective on the Rhetoric of Rehumanization”

Nate Kreuter, “Ingenuous and Cunning Identification: How the Pallor of Unnoticableness Facilitated the Invasion of Iraq in 2003”

## **B.5 Meeting Rooms 3 and 4**

### **RHETORICAL THEORY**

Jason Maxwell, “Kenneth Burke at the Limits of Pluralism”

Ethan Sproat, “The Ethic of “Bringing Together:” Sympheron and the Expediency of Democratic Inefficiency”

Michael DuPuis, “Kenneth Burke and the Democratic Tradition”

**11:30 AM - 1:00 PM**

LUNCH: KEYNOTE SPEAKER

Scott McLemee, "Motives of the Public Intellectual; or, Confessions of an Unlicensed Burkean"

**1:00 PM - 2:30 PM**

Seminar Meetings 2

**2:30 - 3:00 PM**

Refreshment Break

**C: CONCURRENT SESSIONS (3:00-4:15 PM)**

**C.1 Seminar Room 1**

THE DIALECTICAL IMAGINATION: BURKE AND WESTERN MARXISM

David Cratis Williams, "Marxist Flirtations of Kenneth Burke in the 1930's"

Thomas Carmichael, "Constitution, Ultimate Order, and the Locomotive of the Revolution: Burke, Marx, and Lenin"

Greig Henderson, "Dramatism and Dialogism: Burke, Bakhtin, and the Languages of Social Change"

**C.2 Seminar Room 2**

POLITICAL RHETORIC

Brandon Inabinet, "Burke & the Politics of President Obama's Empathic Civility: Mere Persuasion Over Identification"

Connie Johnson, "Perfecting a More Perfect Union with Crocodile Tears: Barack Obama and the Jeremiah Wright Legacy"

James F. Klumpp, "What We Are: Textures of Identification in Barack Obama's Arizona Elegy"

**C.3 Teleconference Room**

INSTITUTIONAL RHETORICS

Brita Doohan, "Academic Battle Royals: Kenneth Burke's Intervention in Interdisciplinary Conflicts"

Jefferey Taylor, "Resisting Atomized Subordination: Using Burke and Douglas to Counter the Machinations of Invisible Power"

Katherine Tanski, "Entering the Parlor: Burke, Rhetoric, and

Interdisciplinarity”

#### **C.4 Meeting Room 1 and 2**

##### TRANSITIONAL RHETORICS

Virginia Anderson, “Always with Us: Death, Taxes, and Division”

Kris Rutten and Ronald Soetaert, “The Rhetoric of Education and Religion: Allowing or Prohibiting the Headscarf?”

Nicholas Romeu, “Leaving Never-Never Land: Symbolic Rebirth, Conflict, and Reconciliation”

#### **C.5 Meeting Rooms 3 and 4**

##### TERMINISTIC RHETORICS

Dries Vrijders, “The Case of Burke’s Anecdotes: Burke’s Views on Narrative as the “Temporizing of Essence””

Lavinia Hirsu, “An Incommensurate Proposal on Identity and Identifications”

Odile Hobeika, “Objectification: The Scapegoated Subject”

#### **FEATURED SESSIONS (4:30 – 5:30 PM)**

##### **Auditorium**

The 25th Anniversary Edition of Conversations with Kenneth Burke

Ethan Sproat and Joel Overall

##### **Seminar Room 1**

“Equipment for Living: Behind the Scenes”

Nathaniel Rivers and Ryan Weber

#### **6:00 - 9:00 PM**

Pavillion

Outdoor Barbecue, Michael Burke Reading, Open-Mic Night

#### **9:00 PM - ?**

After hours parlor in Hospitality Suite

# Saturday, May 28

Registration and Exhibits open from 8:00 am - 5:00 pm

## D: CONCURRENT SESSIONS (8:30-9:45 AM)

### D.1 Seminar Room 1

#### RHETORIC AND MEDICINE

Joy M. Cypher, "Technology and the Perfect Face: Transplanting Burke and Disability"

Ronald Soetaert and Kris Rutten, "Literature as Equipment and Medicine"

Dieter Boxmann, "The Logology of Assisted Death: Terms Bearing the Burden of How We Live and Die with Medicine"

### D.2 Seminar Room 2

#### THE PERMANENCE OF CHANGE: BURKE IN TRANSITION

Jeff Pruchnic, "Burke and the 'End(s)' of Humanism: Rhetoric, Revision, Propaganda"

Antonio Ceraso, "In Highly Transitional Eras: Situating Burke in the Transition Debates"

Michael John Ristich, "Rhetoric and Revolution, or, the Anarchist Burke"

### D.3 Teleconference Room

#### AUDIO-VISUAL RHETORICS

David Stacey, "Reading and Writing about Jazz and Rhetoric with Kenneth Burke"

Paul Berry, "Gestures of Self-Effacement in a Brahms Intermezzo: Burke and the Historiography of Musical Détente"

Joyce Irene Middleton, "The Hyperlink Film: Visual Rhetoric and Identification in Film"

### D.4 Meeting Room 1 and 2

#### POLITICAL RHETORIC

Gregory Desilet and Edward C. Appel, "Choosing a Rhetoric of the Enemy: Kenneth Burke's Comic Frame, Warrantable Outrage, and the Problem of Scapegoating"

Jean Costanza Miller, "From the Parlor to the Barnyard: Obama and Holder in Dialogic Tension"

Leslie Bruder, "Re-routing the Bohemians and the Radicals: Applying a

Romantic Corrective to Melodrama”

**D.5 Meeting Rooms 3 and 4**

ATTITUDES TOWARD THE FUTURE

Steven Keoni Holmes, “The Object’s Attitude: Scenes without (Human) Actors”

Glen Southergill, “Instinct in a Dramatistic Gaming Situation”

Sergio Figueiredo, “Future Perspectives by Incongruity: A Burkean Response to the 9/11 Commission Report”

**9:45 - 10:15 AM**

Refreshment Break

**E: CONCURRENT SESSIONS (10:15 - 11:30 AM)**

**E.1 Seminar Room 1**

SEARCHING FOR MOTIVES IN FILM, DRAMA, AND SPEECH

David Dzikowski, “The Razor’s Edge: A Journey through Different Pentadic Ratios”

Martin Jacobi, “Scenic Realism and the Pessimism of David Hare’s Recent Drama”

Simone McGrath, “Freeing the Lockerbie Bomber: The Contested Motives of Scottish Justice Secretary Kenny MacAskill”

**E.2 Seminar Room 2**

ECO-RHETORIC II: USING BURKE TO COUNTER  
‘POLLUTION’ WITH ‘A TOTALLY DIFFERENT MAGIC’

Alexandra McNicoll, “A Burkian Analysis of Tar Sands Rhetoric”

Jessica Sheffield, “Champion of Champions: Harry Hampton and the Movement to Save Congaree”

Jose Manuel Cortez, “Attitudes Toward Nature: A Logologic Analysis of British Petroleum’s Environmental Disaster Rhetoric”

**E.2 Seminar Room 2**

RHETORIC AND LITERATURE

AmyLea Clemons, ““It Gets Better”: Utopian Rhetoric and Burke’s Symbolic Action”

Brian O’Sullivan, “The Ecology of the Waste Land: Negation and Social Change”

James P. Soares, ““Friend Good. Alone Bad”: The Rhetorical Construction of Loneliness in Mary Shelley’s *Frankenstein*”

### **E.3 Teleconference Room**

ARCHIVAL BURKE

Ryan Weber, “Kenneth Burke vs. the Legion of Indecency!!!”

Steven Mailloux, “Gods and Dogs: Conferencing with Kenneth Burke on Language and Religion”

### **E.4 Meeting Room 1 and 2**

LITERARY THEORY AND ANALYSIS

Laura E. Rutland, “Merger, Sacrifice, and the Kill in Sharon Olds’ “Rites of Passage””

Miriam Marty Clark, “Pragmatism, Poetry, and A Grammar of Motives”

Satish Gupta, “Kenneth Burke’s The Rhetoric of Religion and Charu Sheel Singh’s Concentric Imagination: Modalities of Intention and Idiom”

### **E.5 Meeting Rooms 3 and 4**

PUBLIC RHETORICS

Adiel Suarez-Murias, “Honor, Sanity, and Change: A Rhetorical Analysis of the “Rally to Restore Honor” and the “Rally to Restore Sanity and/or Fear””

Helen Rapoport, “Is There a Price to Pay for Free Speech?”

Erin Wais-Hennen, ““It’s our God-given right to burn coal”: Hyperbole and Clean Coal Discourse”

Peter DuPuis, “A War Against Themselves That You Will Surely Lose: Using Kenneth Burke’s Theory of Identification to Explain the Rhetoric of the Westboro Baptist Church”

**11:30 AM - 1:00 PM**

Lunch (Sandwich Buffet)

**1:00 PM - 2:30 PM**

Seminar Meetings 3

**2:30 - 3:00 PM**

Refreshment Break



## F: CONCURRENT SESSIONS (3:00 – 4:15 PM)

### F.1 Seminar Room 1

#### THEORIZING THE PENTAD FOR CRITICISM, PRAYER, AND POLITICAL IDEOLOGY

William FitzGerald, “Kenneth Burke, Reinhold Niebuhr and the Pragmatics of Prayer: A Dramatistic Reading of the “Serenity Prayer”

When Actions Collide: Pentadic Constructions Spanning Different Acts

Clarke Rountree, “Theorizing the Pentad for Criticism, Prayer, and Political Ideology”

Mark Huglen, “Theorizing the Pentad for Criticism, Prayer, and Political Ideology”

### F.2 Seminar Room 2

#### OBAMA IS NOT HITLER: EXPLOSIVE MULTIMODALITY

Joel Overall, “Sound”

Joshua Daniel-Wariya, “Cinema”

Angela Sowa, “Blogosphere”

Michelle Iten, “Method”

### Teleconference Room

#### THE DYNAMICS OF CHANGE

Richard H. Thames, ““Recalcitrance and Revolutionary Change: The Material/Ideal Dialectic in Science and Culture” [Posted online]”

George W. Boone, “Viewing World of Warcraft as a Burkean Constitution”

Manuel Boutet, “Avatars in the Realm of Gargoyles: Incongruity and Orientation in Digital Worlds”

Erik Garrett, “Permanence and Change and the Book of Change--I Ching”

### F.4 Meeting Room 1 and 2 (3:00 - 4:45 pm)

#### INDEXING THE RISE AND FALL OF A FRIENDSHIP:

#### ARCHIVAL RESEARCH INTO THE KENNETH BURKE AND

#### WAYNE C. BOOTH LETTER CORRESPONDENCE

Aimee Robison, “Friends Share One’s Sorrows: Burke, Booth, and the Rhetoric of Forgiveness”

Andrew Wells, “Do Words Think For Us? Free Will and Literary Determinism in the Burke/Booth Correspondence”

David Isakson, “Indexing Burke and Booth: A Dramatistic Analysis of the Burke/Booth Correspondence”

Cherise Bacalski and Shannon Stimpson, "Considering Content: Booth's Moralizing Extension of the Burkeian System"

Celeste Zsembery, "Consummation: Achieving Self-Consistent Connections through Burke's Symbolic Action and Booth's Listening Rhetoric"

## **F.5 Meeting Rooms 3 and 4**

### **RHETORICS OF INDETERMINISIM**

Bryan Blankfield, "Escaping the Skinner Box: Kenneth Burke, Behaviorism, and (Nonsymbolic) Motion/(Symbolic) Action"

Scott McLemee, "Burke and Calverton on Cultural Compulsives"

William Schraufnagel, "Kenneth Burke's Auscultation: Aesthetic and Economic Criticism"

**4:15 - 5:00 pm Break**

**5:00 - 6:00 pm**

### **KEYNOTE ADDRESS**

#### **Auditorium**

Jack Selzer, "Kenneth Burke, MLK, and Me: Taking a Comic Perspective on August 28, 1963"

**6:00 - 8:30 PM**

Banquet and Awards Ceremony

**9:00 PM - ?**

After hours parlor in Hospitality Suite

# Sunday, May 29

8:30 – 9:30 am

Seminar Meetings 4

9:30 – 9:45 am

Refreshment Break

9:45 – 10:45 am

Kenneth Burke Society General Meeting

11:00 am – Noon

Kenneth Burke Society Officers Meeting

Noon – 12:30 pm

Box lunches

1:00 – 5:30 pm

GOLF OUTING, WALKER GOLF COURSE

Email [dblakes@clemson.edu](mailto:dblakes@clemson.edu) if you want to play; players are responsible for their own green fees, club rental, etc.

7:00 pm - ?

Post-Conference Pool Party, hosted by Parlor Press at 3015 Brackenberry Drive, Anderson SC 29621 (20 minutes east of Clemson; directions to be provided).

## SEMINAR LIST

Daily

Mining Burkean Archives (Leader: Ann George)

Race-ing Burke (Leader: Bryan Crable)

Burke and Law (Leader: Clarke Rountree)

Burke and Education (Leaders: Elvera Berry and Peter M. Smudde)

Burke, “Hitler’s ‘Battle’” and Beyond (Leader: Steve Katz)