



NEWSLETTER

The Kenneth Burke Society

Special Pre-Conference Issue

CONVENTION HIGHLIGHTS

On May 4-7, the Kenneth Burke Society will sponsor its first conference at The New Harmony Inn in New Harmony, Ind. For the entertainment and edification of all participants the Planning Committee has developed a series of banquets, speeches, cocktail parties, seminars, programs, performance hours, and study sessions that are so varied in focus and scope that the term "counter-gridlock" comes immediately to mind. However, "counter-gridlock" is entirely appropriate for a conference which has taken as its theme "The Spectrum of Kenneth Burke: In Retrospect and Prospect" and as its purpose the celebration of Burke through "A Kenneth Burke Convivium."

Several events will highlight the conference, but none more than the presence of Kenneth Burke who plans to arrive May 3. Burke will participate throughout the conference, but most particularly as the focus of an interview for the final session on Monday, May 7.

The primary celebratory event will be the "Burke-day Party" the evening of Saturday, May 5, Burke's 93rd birthday. Presiding over the festivities will be Burke's friend and colleague Howard Nemerov, poet laureate of the United States.

Two speeches by renowned Burke scholars also deserve special attention. Trevor Melia will provide the opening address at the banquet on Friday evening, May 4. William Rueckert will present the keynote speech, which will focus on Burke's intellectual development, on Saturday morning, May 5. Other featured scholars include Jane Blankenship, Bernard Brock, Robert Cathcart, Richard Gregg, Herbert Simons, and Phillip Thompkins,

In addition, a performance hour directed by Ron Frederickson and featuring Burke's creative writings will take place in the restored Opera House on Sunday evening, May 6.

Perhaps the most important components of the conference, however, are the seminars which will enable small groups of scholars to meet together for one or two hours each day of the conference and discuss a topic of common interest. The success of these seminars depends on advanced preparation, so please pay particular attention to the additional information provided on pages 3 and 4.

This brief overview only provides a glimpse into the intellectual and convivial events that will take place from May 4 to 7. The range is enormous as befits a conference devoted to Kenneth Burke, but the Planning Committee has tried vigorously not to bureaucratize the imaginative.

Sharon J. Dailey
Indiana State University
Chairperson, Planning Committee

The Burke-Day Party's 'Chief Conviviator': Howard Nemerov

The last issue of this newsletter provided a brief biographical introduction to Howard Nemerov including the fact that Nemerov and Burke have been friends for over 40 years. That same article also included the first of Nemerov's seven "Gnomic Variations for Kenneth Burke" which provides an idea of the quality of respect upon which their friendship is based.

That respect is two-sided. Kenneth Burke first wrote about Nemerov's poetic gifts in "Comments on Eighteen Poems by Howard Nemerov" (*Sewanee Review*, January, 1952) concluding:

(continued on page 2)

All told: The poems add up to a very intelligent and sensitive enterprise. When merely glanced at, we believe, it reveals sufficient glitterings to recommend it. And when this idiom is pondered over, it is found to have obeyed a subtle and scrupulous set of literary laws that bring together, eloquently, many motivational strands basic to a poetic eschatology" (131).

In the intervening 37 years Nemerov's continuing efforts have certainly sustained Burke's opinion and numerous other critics have confirmed it.

Nemerov's last of the "Gnomic Variations for Kenneth Burke" reveals yet another aspect of their friendship:

We have pursued the furious course of the world
As it ran from "If only ..." to "If and only if..."
Kept faith with the author's egomaniac trade.
And followed the bedtime story of the world
Which may indeed have end, although so far
Its children fall asleep before the end.

Kenneth, as you told me a time ago
How "We who used to elbow each other aside
Are closing ranks," now the fury of knowledge fades
And dialectic, if it do remain,
Remains the shell-game of its former self,
Unbeatable and obvious as language
Whose Gödelian and Delphic word has ever been
Don't look under the hood while driving the car —
May it be our hope appropriate to grow
Into the next phase as into the former ones,
And go upstairs about as often as down,
And to as many times a day as fro.

The Burke Society is truly fortunate to have Howard Nemerov as its "chief conviviator" on the occasion of Burke's 93rd birthday. Not only does he bring to the conference his imposing reputation and his thoughtful friendship but also his insights.

*Originally published in *The Kenyon Review*, Summer 1983; reprinted in an edition of 40 copies by Louis D. Rubin Jr., Tinker Press, Chapel Hill as well as Nemerov's *Inside the Onion*, 1984.

Tentative Schedule

Friday, May 4

- 3:00 Room Check In - New Harmony Inn
Conference Registration -The Great Room, New Harmony Inn
5:00 Seminars: Session #1
6:00 Cocktails -Cash Bar
7:00 Dinner - (Advance reservations required See Room Reservations Form)
Speaker: Trevor Melia, University of Pittsburgh

Saturday, May 5

- 9:00 **Keynote Address: William Rueckert**
10:00 Morning Break
10:30 Seminars: Session #2
12:30 Lunch
2:00 Programs
3:30 Study Session with Leland Griffin
3:30 Programs
5:00 Afternoon Break
6:00 Cocktails - Cash Bar
7:00 **Burke-Day Party with Howard Nemerov Presiding**
(Advance reservations required See Room Reservations Form)

Sunday, May 6

- 9:00 General Session
in the Atheneum Lecture Hall
10:00 Morning Break
10:30 Seminars: Session #3
12:30 Lunch (New Harmony Inn serves a Sunday brunch 11 a.m.-3 p.m.)
2:00 Programs
3:30 Programs
5:00 Afternoon Break
8:30 **Performance Hour in the Opera House**
Directed by Ron Frederickson,
Emporia State University

Monday, May 7

- 9:00 Seminars: Session #4
10:00 General Session:
Reports from the Seminar
10:30 Reports from the various affiliates
of the Society
11:30 **An Interview with Kenneth Burke:**
Dale A. Bertelsen and James W. Chesebro,
Conducting

Seminars

Of the many events at the conference none is potentially more promising for the individual scholar than the seminars; for they will bring together people interested in one specific facet of Burke for six hours of discussion and debate. The immediate goal of each seminar is to allow a small group of participants to explore specific topics which are of primary and pivotal interest to them; however, the ultimate goal is to enable participants to develop research questions and scholarly agendas that will guide them until the next Burke Conference.

Seminar Topics and Coordinators

1 "Pedagogical Approaches to the Study of Kenneth Burke"

This seminar will focus on how to teach Kenneth Burke at any and all levels: high school, undergraduate school, graduate school. The position papers may focus on specific assignments, lectures, orientations, exercises or whatever each participant has found helpful in getting Burke's ideas off the page and into the mind.

Coordinator for High School and Undergraduate Teachers: James Mullican, Department of English, Indiana State University, Terre Haute, IN 47809

Coordinator for Undergraduate and Graduate Teachers: Andrew King, Department of Speech Communication, Theatre, and Communication Disorders, Louisiana State University, Baton Rouge, LA 70803 (504) 388-4172

2 "Theological Implications of the Theories of Kenneth Burke"

The concerns of this seminar will range from the theoretical to the practical including exegesis, hermeneutics, and homelitics.

Coordinator: Richard Thames, Communication Department, Duquesne University, Pittsburgh, PA 15282 (412) 434-5077

3 "Kenneth Burke and the Creative Artist"

Artists who know Burke realize that they use his theories during the critical/analytical phase of the creative process. However, some artists suspect that they also use Burke in many other undefined ways during the creative process itself. This seminar will explore both the critical and the creative ways that artists use Burke.

Coordinator: John Kirk, Department of Theatre, Illinois State University, Normal, IL 61761 (309) 438-8783

4 "Feminist Critiques of Kenneth Burke"

In this seminar, participants will assess Burke's work from a feminist perspective, focusing on the implications of one pivotal question: Can a feminist be a Burkean?

Coordinator: Sonja Foss, Department of Communication, St. Louis University, 3733 West Pine Boulevard, St. Louis, MO 63108 (314) 658-3191

5 "Unknown (Relatively) Essays by Kenneth Burke"

Numerous important essays by Burke were printed in small or obscure journals; consequently, they reached a limited audience. This seminar will look into such "finds." Position papers may discuss the unknown (relatively) essay in general and/or may elaborate upon the implications of a specific idea.

Coordinator: Elen Quandahl, 18 Valley View, Irvine, CA 92715 Home: (714) 854-0876; Office: (213) 743-4159

6 "Kenneth Burke and Political Communication"

This seminar focuses "On Political Behavior Considered 'Dramatistically.'"

Coordinator: James Combs, Political Science Department, Valparaiso University, Valparaiso, IN 46383 (219) 464-5245

7 "Kenneth Burke and the Critique of Contemporary Culture"

From formal journal articles to informal hallway discussions the use of Burke's theories to explore and explain current problems pervades. Indeed, "Burkeans" often use his theories as "equipment for living." This seminar will examine the reasons for and the implications of this phenomenon.

Coordinator: James Klumpp, Communication Arts and Theatre Department, University of Maryland, College Park, MD 20742 (301) 454-6215

8 "A Critic's Workshop"

As is the case with most provocative thinkers, Burke's theories can be applied "profoundly or trivially, truthfully or falsely" (GM, xvii). The goal of this workshop is to increase the subtlety and sophistication of each participant's application of Burke's critical criteria by examining the implications of some of Burke's more germinal ideas.

Coordinator: Robert L. Scott, Speech Communication Department, University of Minnesota, Minneapolis, MN 55455 (612) 624-5800

9 "Kenneth Burke and Postmodernism"

This seminar is designed for participants interested in an introduction to postmodernism. Specifically, it will compare and contrast the concepts of rhetorical theory

and criticism governing Burke and postmodern analysts by initially considering three issues:

1. The basic assumptions regarding rhetorical theory and criticism common to postmodern analysts;
2. An examination of one example of postmodern criticism; and
3. An assessment of basic ways in which Burke's conceptions of rhetorical theory and criticism differ from those posited by postmodern analysts. Following these initial considerations, the majority of the seminar will be devoted to an examination of the position papers submitted by each seminar participant.

Coordinator: James Chesebro, SCA National Office, 5105 Backlick Road, Building #E, Annandale, VA 22003 (703) 750-0533

Selection of Participants for Seminars

Insofar as possible, participants will choose seminars according to their individual backgrounds and interests. However, because we must limit enrollment, we ask for first and second choices on the registration form.

Participants' Responsibilities prior to the Conference

Each participant must submit a request for a specific seminar to the chairperson of the planning committee by March 15, (See Registration Form) and *must* submit a 1-10 page position paper to the coordinator of her/his seminar by April 5.

Please Note: Notification of which seminar you will participate in will be provided by return mail immediately upon receipt of your registration form so that you can begin work on your position paper.

In addition, each participant will read the other position papers in her/his seminar and the "required readings" which the coordinator will provide by April 15.

Coordinators' Responsibilities prior to the Conference

Coordinators will collect and distribute all position papers to all participants by April 15. They will also select and distribute one or two additional readings. The position papers and additional readings will serve as a common frame of reference for the seminar.

Participants' Responsibilities during the Conference

Seminars will meet for four sessions as follows:

Friday, May 4 5 p.m.-6 p.m.

Saturday, May 5 10:30 a.m.-12:30 p.m.

Sunday, May 6 10:30 a.m.-12:30 p.m.

Monday, May 7 at 9 a.m. — with a presentation for all conference participants in a General Session at 10 a.m.

No other conference events will be scheduled during the seminars.

Each seminar will establish its own *modus operandi*.

Coordinators' Responsibilities during the Conference

The name "coordinator" has been chosen so as not to imply the burden or responsibility of "chairperson." That is, the coordinator is responsible for getting the seminar started at the introductory session on Friday, May 4 from 5 p.m. to 6 p.m. and then, for participating fully along with everyone else.

A Final Note

These guidelines have been established so that, to borrow a phrase from Marianne Moore, "esprit can flourish." If you have any questions, please contact Sheron Dailey, Department of Communication, Indiana State University, Terre Haute, IN 47809; telephone (812) 237-3178 or leave a message at (812) 237-3244 or with your seminar coordinator.

Conference Planning Committee

Dale Bertelsen, Bloomsburg University
Bernard Brock, Wayne State University
Don Burks, Purdue University
James Chesebro, SCA National Office
James Klumpp, University of Maryland
Timothy Thompson, Kent State University
Chair: Sheron Dailey, Indiana State University

Local Arrangements

Don Jennerman, James Mullican,
Mark Stoffel — Indiana State University

Programs

SATURDAY, MAY 5, 2 p.m.

Technology, Ecology, and Communication

Jane Blankenship, University of Massachusetts,
" 'What Are the Signs of What?' Kenneth Burke on
Ecology, Technology, and Communication."

Star A. Muir, George Mason University, "Form and
Technique in Helhaven: Counter-Nature's 'Invitation to
Participate' and the Ethics of Ecology."

Robert Cathcart, "Instruments of His Own Making."

Critical Moments in Burke's Writings

Trevor Melia, University of Pittsburgh, "Burke's Concept of
Recalcitrance."

Richard Gregg, Penn State University, "Negativity and
Symbolic Layering."

Phillip K. Tompkins, University of Colorado, "Kenneth
Burke's Rhetorical Praxis as Enactment of Rhetorical Theory:
Adaptations to, and Adaptations of, Materialist Theory."

SATURDAY, MAY 5, 3:30 pm

The Physical and the Symbolic

Phyllis M. Japp, University of Nebraska, "Symbol/Body/
Technology in Burke's Rhetoric."

Richard H. Thames, Duquesne University, "The Body Learns
Language: Biology and Entelechy in Kenneth Burke."

Bernard L. Brock, Wayne State University, "Epistemological
and Ontological Tensions in Kenneth Burke's Major Works."

Collective Actions

George Cheney, University of Colorado, "Organizational
Rhetoric as the Management of Multiple Identities."

Jean M. Costanza, University of Maryland, "Orientation and
Perspective as Distinct Burkean Concepts: A Dialectic
Analysis."

Edward C. Appel, "Burke's Dramatism."

Familial Rhetoric

Dennis G. Day, San Francisco State University, "Interper-
sonal Base of Dramatism and Interpersonal Communication."

Stephen P. Depoe, University of Cincinnati, "Family Meta-
phor as Rhetorical Trajectory in the Rhetoric of Protest in
Colonial America."

SUNDAY, MAY 6, 2 pm

Politics as Symbolic Action

Daniel M. Dunn, Purdue University, "A Dramatic

Analysis of the Changes in the Public's Perception of
the Johnson Administration."

Herbert W. Simons, Temple University, "Building on
Dialectic: How to Respond to the Religious Right."

Randy Fallows, University of California, San Diego, "Burke's
Concepts as Strategies in Three Dramatic Counterstatements
on the Beginning of the Cold War."

Form and Criticism

Kathryn M. Olson, University of Wisconsin-Madison,
"The Function of Qualitative and Syllogistic Form in News-
reporting: the News Media as Meta-rhetor in the Bitburg
Controversy."

Greig Henderson, University of Toronto, "Psychology and
Form: Kenneth Burke and Reader-Response Criticism."

J. Clarke Rountree, Indiana University at Kokomo,
" 'Towards the Next Phase' in the Pentadic Criticism:
Coming to Terms with Dramatism's Simple Complexity."

SUNDAY, MAY 6, 3:30 pm

Constitutions and Governments

David Blakesley, Southern Illinois University at Carbondale,
"Democracy as Critical Freedom in Kenneth Burke's
Early Work."

Michael G. Feehan, "Counter-Nature and Constitution:
Substantiating Persons and Technologies."

Robert Wess, Oregon State University, "Burke's 'Dialectic
of Constitutions.' "

Ethics, Morality, and Theology

C. Michael Cuffman, University of Maryland, "Kenneth
Burke's Conception of the Ethical: Clarification and
Implications."

Don M. Burks, Purdue University, "KB: L'Homme Meme."

Robert Garlits, Plymouth State College, " 'Bishop' Burke as
Theologian: Or,..."

Critical Perspectives in Dramatism

Arnie Madsen, Northwestern University, "Burke's Represen-
tative Anecdote as a Critical Method."

Ellen Quandahl, University of Southern California, "It's
Essentially as Though This Were Killing Us: Burke and
Foucault on the Perfecting of Punishment."

Dale Bertelsen, Bloomsburg University, "Kenneth
Burke's Conception of Reality: The Process of
Transformation and Its Implications for Rhetorical Criticism."

REGISTRATION FORM
Kenneth Burke Society Conference
May 4-7 • New Harmony Inn • New Harmony, Indiana

Name _____

Address _____

Telephone: (Office) _____ (Home) _____

REGISTRATION FEE

Member of the Kenneth Burke Society \$40 per person _____

Graduate Student \$15 per person _____

Non-member \$45 per person _____

(Includes \$5 fee for two-year membership)

TOTAL FOR REGISTRATION \$ _____

(Please enclose check if possible)

SEMINARS

Detailed information about the seminars and coordinators appears on pages 3 and 4 of this newsletter. Since we shall limit participation in each seminar, please indicate your first and second choices. We shall notify you immediately which seminar you will be in so that you can begin work on your position paper.

1 ___ PEDAGOGICAL APPROACHES

2 ___ THEOLOGICAL IMPLICATIONS

3 ___ CREATIVE ARTIST

4 ___ FEMINISM

5 ___ NEGLECTED ESSAYS

6 ___ POLITICAL COMMUNICATION

7 ___ CONTEMPORARY CULTURE

8 ___ CRITIC'S WORKSHOP

9 ___ POSTMODERNISM

PLEASE RETURN THIS FORM AND YOUR CHECK (IF POSSIBLE) NO LATER THAN THURSDAY, MARCH 15 TO:

Sheron J. Dailey
Department of Communication
Indiana State University
Terre Haute, IN 47809

If you have questions, call (812) 237-3178; or (812) 237-3244 to leave a message.

ROOM RESERVATION FORM
Kenneth Burke Society Conference
May 4-7 • New Harmony Inn • New Harmony, Indiana

Name _____

Address _____

Telephone: Office (____) _____ Home (____) _____

ROOMS

Check in time is 3 p.m.; check-out time is noon. Conference registration is 3 p.m.- 5 p.m., Friday, May 4.

Type of Room(s) Required: Single (\$40) _____ Double (\$50) _____

Number of People in Each Room: _____

Indicate Dates Required: May 3 _____ May 4 _____ May 5 _____ May 6 _____

MEALS (Optional)

____ **Buffet Dinner**, Friday, May 4 at \$15 per ticket

____ **Burke-Day Banquet**, Saturday, May 5 at \$25 per ticket

Choose Main Course:

____ Petite Filet Mignon

____ Stuffed Sole Florentine

____ Pecan Stuffed Chicken Breast

____ Vegetarian

Will you require Kosher preparation? _____

____ **Dinner at The Red Geranium**, Sunday, May 6

Meal service is VERY limited in New Harmony on Sunday evenings and The Red Geranium is a popular restaurant. We suggest that you make dinner reservations. Entree prices range from \$13 to \$35. The restaurant closes at 8 p.m. on Sunday.

TRANSPORTATION

Because our conference is on the same weekend as the Kentucky Derby and time trials for the Indianapolis 500, we urge you to make your plane reservations early. For lowest air fare rates contact Conventions in America: 800 + 535-1492. Our group's identification number is 380.

If you need transportation to and/or from the Evansville airport, please provide the following flight data:

Arrival Date _____ Time _____ Airline _____ Flight Number _____

Departure Date _____ Time _____ Airline _____ Flight Number _____

You must provide the New Harmony Inn with a one-night deposit no later than Thursday, April 5.

Your deposit is refundable prior to April 5. You may guarantee your deposit with a credit card.

Type of Credit Card _____

Number _____

Expiration Date _____

Please Note: The New Harmony Inn will provide you with confirmation of your room reservation and specific information about transportation.

Please return this form to Debra Craig-Schlachter,
New Harmony Inn

P. O. Box 581, New Harmony, IN 47631

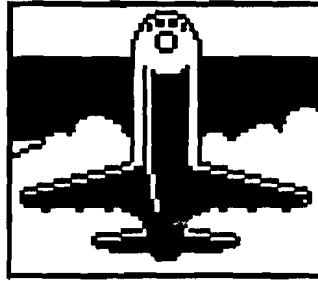
For further information or clarification call (812) 682-4491)

1990 CONVENTION TRAVEL DISCOUNTS

Save up to 40 percent on airfares to Evansville - Kenneth Burke Society members

Kenneth Burke Society
May 4-7, 1990
Evansville, Indiana

The Kenneth Burke Society has appointed Conventions in America, Inc., as its Official Travel Agency for this meeting. Call the 800 number below to take advantage of the special member benefits.



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Conventions in America, Inc. 7220 TradeSt., Suite 120, San Diego, CA 92121(619)566-0800

Celebrating Burke-Days: Past, Present, and Future

As we look forward to the first conference of the Kenneth Burke Society, it is perhaps also an appropriate time given the theme "in Retrospect and Prospect" to glance backwards and review a recent conference celebrating "Boik's works" which has not yet been reported upon in this Newsletter. In early December, 1980, Poetry-in-the-Round at Seton Hall University hosted an impressive conference entitled simply "Kenneth Burke in 1986: A Conference." The conference featured presentations by William Rueckert, Paul Jay, Howard Nemerov, J. Hillis Miller, Denis Donoghue, and Harold Bloom, as well as readings in honor of KB by A. R. Ammons and Ralph Ellison. And, fittingly, Burke himself responded to the presentations and graciously accepted the cheeriest of "cheers for Kenneth Burke" during the evening hours.

Rueckert began the proceedings with an essay entitled "Celebrating Kenneth Burke," which focused in the main upon Burke's "Whitmanesque" poems. Paul Jay followed with "Criticism as Equipment for Living," which was not about the Burke-Cowley correspondence but was rather a penetrating examination of the concept

of "perspective by incongruity" in relation to contemporary post-structuralist theory. Between Jay's presentation and Miller's "Burke, 'Brand,' and Getting to the Bottom," Nemerov spoke on "Kenneth Burke and Modern Poesy," a presentation to which I will return. Keying his discussion around Burke's "Ethan Brand: A Preparatory Investigation" [*The Hopkins Review* 5 (Winter 1952): 45-65.], Miller also explored the relationship between Burkean critical strategies and those of more recent deconstructionists, declaring at one point (and perhaps with only a bit of hyperbole): "If you read Burke... you do not need Derrida or de Man," for from KB as well we can learn to "save theory through theory." In his comments at the conclusion of the first day, however, KB did not align himself with a "deconstructive angel." Rather, he genuflected toward Santayana, declaring: "he's my guardian angel."

Denis Donoghue began the second day of the Conference with "Burke and the Status of Style," an essay in which he assailed the "kidnapping" of KB by contemporary "neo-Marxists" and decreed instead that KB is a "man of the 20s," an aestheticist and a stylist. Harold Bloom followed with "Burke, Emerson, Freud, and American Criticism," at the beginning of which he declared flatly, "I am here to kidnap Kenneth Burke." The presentation, however, seemed more to pay

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(continued from page 8)

homage to KB: Bloom stressed Burke's Emersonian emphasis upon self-reliance and the centrality of the will, and he used this to distinguish between KB and many contemporary French critics. Burke's significance to Bloom was evident. During the presentation, Bloom announced that Burke "is my rabbi," and after he had concluded his talk Bloom walked over to Burke's seat and kissed him ceremoniously upon the forehead.

A. R. Ammons then read a number of poems in honor of KB, and the conference broke for dinner. The conference concluded with an evening reading by Ralph Ellison from his new novel. Ellison prefaced his reading with a brief discussion of his friendship with Burke over the years since he first encountered KB at the American Writers Congress of 1937. He credited Burke with being one of his early supporters in New York literary circles.

In the spirit of forward looking toward New Harmony and the next major Burke Conference, I want to conclude this report with a few recollections from Howard Nemerov's presentation. Nemerov's talk consisted of a delightful interspersing of personal reminiscences of his days with Burke at Bennington College, critical insights on Burke's poetry, and readings from his own poetry honoring Burke ["Grōmic Variations for Kenneth Burke," in *Inside the Onion* (Chicago: University of Chicago Press, 1984)]. During his presentation, Nemerov cited as a "representative anecdote" of his "long friendship with Kenneth Burke" the following story:

One time at Bennington College when we were living about a mile from each other, Kenneth Burke and I talked late into the night, then each concluded that the other was far too drunk to walk home alone. We agreed to walk each other home. I walked Kenneth home, then he walked me home, then I walked him home again. Sobered by the night air or our discourse - we still apparently had not finished what we had to say to one other - we repeated the procedure and wound up saying good night halfway between.... We had exemplified pretty nearly the process of dialectic which Kenneth distinguished as merger and division, or the difference between being a part of and apart from.

Let us then look forward to New Harmony, where with the assistance of Howard Nemerov we can again celebrate Burke, who while being his ownself apart from us nonetheless through his continuing "works" remains a part of us.

David Cratis Williams
Kirksville, Missouri

New Harmony: "That Wonder of the West"

In 1814 the Harmony Society, a devout group of Lutheran separatists led by the charismatic Father George Rapp, purchased 30,000 acres of heavily forested lands on the banks of the Wabash. Within less than one year these enterprising settlers had established a "new town" with more than 150 structures and 800 people. Between 1814 and 1824 the Harmonists created a prosperous and self-sufficient community known as "that Wonder of the West."

Then, in 1824 the Harmonists sold the entire community to Robert Owen, a Scottish industrialist who dreamed of creating a utopian community. In 1826 geologist William Maclure joined Owen's venture as a financial partner bringing with him creative men and women of genius such as Frances Wright, early feminist; Thomas Say, American naturalist; Marie Duclos Fretageot, French educator; and many others. With their innovative leadership New Harmony continued to flourish.

In 1959 the Robert Lee Blaffer Trust, established by Jane Blaffer Owen, initiated a series of important contemporary additions to New Harmony including The Roofless Church, designed by Phillip Johnson (1960) with ceremonial gates and a sculptured Madonna by Jacques Lipchitz.

Additions, renovations, and restorations continued, culminating in the building of the Athenaeum designed by Richard Meier which in 1982 received the highest honor the American Institute of Architects can bestow. In bestowing the award the AIA honored, "Historic New Harmony, Inc. for the stewardship and dedication that have made New Harmony, Ind. a unique, living museum of American architecture. Blending the original Harmonist constructions, lovingly preserved, with the work of contemporary architects, New Harmony is a peaceable kingdom: a continuum of past and present that gives new meaning and added luster to its name."

It seems most appropriate for the Kenneth Burke Society to meet in this "peaceable kingdom" since it is dedicated to a man who has taken for his motto *Ad Bellum Purificandum*.

New Harmony is located at the intersection of Indiana Routes 66 and 68, seven miles south of Interstate 64. For those traveling by air, Evansville, Indiana's Dress Airport provides the closest service.

University of Maryland, College Park, MD 20742
(301) 454-6215

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(703) 750-0533

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Purdue University, West Lafayette, IN 47907
(317) 494-3429

members are urged to pursue educational and employment opportunities at Bloomsburg University.

The *Kenneth Burke Society Newsletter* is published biannually under the auspices of the Kenneth Burke Society, and printed through the Department of Communication Studies by Duplicating Services at Bloomsburg University. Readers are encouraged to "join the fray" by submitting letters, abstracts, or manuscripts that promote the study, understanding, dissemination of, research on, critical analysis of, and preservation of the works of and about Kenneth Burke. The Kenneth Burke Society is a nonprofit organization incorporated in the State of New York, 1988.

Editor—Dale A. Bertelsen, Bloomsburg University
Assistant Editors—Mary Mino, Penn State University, DuBois, and Howard N. Schreier, Bloomsburg University
Production—Jo A. DeMarco, Bloomsburg University

Dear Colleague:

You are cordially invited to join the Kenneth Burke Society. Formed in 1984, the Kenneth Burke Society now has branches in the Speech Communication Association, Central States Communication Association, Eastern Communication Association, and Southern States Communication Association. The Kenneth Burke Society annually sponsors convention programs and seminars at all of these conventions.

In addition, this is a particularly exciting time to join the Kenneth Burke Society. The *Newsletter* is moving to a biannual publication schedule, and the May 4-7, 1990 national meeting of the Kenneth Burke Society is currently being planned.

I look forward to hearing from you.

James W. Chesebro, Chair
Membership Committee

(Tear off this form and mail it in)

Kenneth Burke Society

Two Year Membership

Name: _____

Address: _____

City, State, Zip Code: _____

For a two year membership in the Kenneth Burke Society, please mail this form and a check for \$5 made payable to the Kenneth Burke Society to: Dr. James W. Chesebro, Membership Committee, Kenneth Burke Society, Speech Communication Association, 5105 Backlick Rd., Suite #E, Annandale, VA 22003.

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The *Kenneth Burke Society Newsletter* is published biannually under the auspices of the Kenneth Burke Society, and printed through the Department of Communication Studies by Duplicating Services at Bloomsburg University. Readers are encouraged to "join the fray" by submitting letters, abstracts, or manuscripts that promote the study, understanding, dissemination of, research on, critical analysis of, and preservation of the works of and about Kenneth Burke. The Kenneth Burke Society is a nonprofit organization incorporated in the State of New York, 1988.

Editor—Dale A. Bertelsen, Bloomsburg University

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Dear Colleague:

You are cordially invited to join the Kenneth Burke Society. Formed in 1984, the Kenneth Burke Society now has branches in the Speech Communication Association, Central States Communication Association, Eastern Communication Association, and Southern States Communication Association. The Kenneth Burke Society annually sponsors convention programs and seminars at all of these conventions.

In addition, this is a particularly exciting time to join the Kenneth Burke Society. The *Newsletter* is moving to a biannual publication schedule, and the May 4-7, 1990 national meeting of the Kenneth Burke Society is currently being planned.

I look forward to hearing from you.

James W. Chesebro, Chair
Membership Committee

(Tear off this form and mail it in)

Kenneth Burke Society

Two Year Membership

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